Lambertville Free Public Library
Social Media Policy

The Library uses social media to communicate with the Lambertville community about library programs and services, and to engage with its patrons in hopes of bringing them into the library. Social media from the Library is intended to supplement other communication methods used to publicize events and announcements.

This document defines acceptable social media parameters for all social media accounts associated with the Lambertville Free Public Library.

Social media is defined as any web-based application, site, software, or account created and maintained by the Library that facilitates an environment for library staff and users to engage and discuss current events, items of interest, or literary subjects/issues.

Lambertville Free Public Library's purposes for using social media are as follows:

- To reach out and engage with patrons and members of the community
- To create a professional and responsive dialog with our patrons
- To showcase the value and importance of our library services
- To showcase library events and happenings

The Library will not post items or comments that are obscene, racist, derogatory, or similarly objectionable in their content, including:

- Personal attacks, insults, or threatening language
- Potentially libelous statements
- Plagiarized copyrighted material
- Commercial promotions or spam

If an image is posted that is not owned by the Library, the owner/creator of the image will be linked or tagged in order to give proper credit to the owner/creator.

The Library's social media presence is open for interaction with all members of the public. The Library will accept anyone as a follower except:

- Users who have violated the parameters described in this policy.
- Users who post inflammatory, offensive, or exploitative materials

The Library may "follow back" other social media accounts and may repost items from other social media accounts. Following back other accounts or sharing specific posts in no way implies that the library supports all the policies and/or posts of the organizations in question. The library may "follow back" or repost items from social media accounts belonging to:

- Organizations that are program and/or service partners of the library
- Community-based organizations and businesses with a connection to the library
- Library or academic-related organizations
- Non-profit organizations

The Library does not collect, maintain, or otherwise use personal information stored on any third-party site in any way other than to communicate with users on that site. Users may remove themselves from the Library's "friends" or "fan" lists. Users should be aware that third-party websites have their own privacy policies and should proceed accordingly.

The Library reserves the right to remove posts or comments and/or block individual users as it sees fit. Reasons for removal include, but are not limited to, inappropriate language, bullying or harassment, solicitations, spam, or off-topic comments.

The Library is not responsible for content posted by subscribers in any forum, message board, or other social media resource. Such subscriber comments do not reflect the opinions and/or positions of Lambertville Free Public Library or its employees.